Uttara Venkatesh

User Experience Designer & Researcher

Aiming to create meaningful and accessible digital experiences

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Work Experience

RWS Group *(December 2023 - Present)*
UX Designer

Conducted UX Research and Design for diverse clients, focusing on creating intuitive and user-friendly interfaces.

Currently leading the UX design for a unified IP Services platform at RWS, streamlining the user experience across various services.

Salesforce *(August 2022 - February 2023)*
UX Designer

Graduation Project: Designed "NextGen UX for Loyalty Management" to enhance user engagement.

Data Viz Framework: Developed a framework for visualizing complex data sets.

Fraazo *(February 2022 - July 2022)*
UX Designer

Worked on UI design for the B2C e-commerce platform.

New Division Branding: Designed branding and packaging for a new product line

Infosys & Danske IT
(December 2014 - September 2020)
Software Engineer

Software Developer in Banking: Developed software solutions in the banking sector.

Design Expertise: Gained UX design skills through workshops and certifications.

Certifications

Google UX Certifications

Foundation of UX Design
Empathise Define and Ideate
Build Wireframes and Prototype
Conduct UX Research

IxD Foundation

Emotional Design - Create designs that people love

Education

2020 - 2023
National Institute of Design
M.Des (Experience Design)

2010-2014
MGM College of Engineering
B. Tech (IT)

Skills

Experience Design
User Experience \ Interface \ Graphic \ Brand Strategy \ Data Visualization \ Packaging \ Spatial \ AR Design

User Research
User Interviews \ Surveys \ Focus Groups Research Plan \ Exploratory Research \ Qualitative \ Quantitative Research

Design Software
Figma \ Illustrator \ Photoshop \ Procreate \ Blender \ Unity \ Jira \ Confluence \ InDesign \ PremierePro

Achievements

Design Awards
Valuelabs Designathon 2022 Winner
D'Source IIT Bombay 2023 Winner

Work Achievements
GEM Award - 2020 - Danske Bank
Insta Award - 2016, 2017 - Infosys